Press release

Dérive App used for marriage proposal in South Africa

By Dérive app

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Dérive app, a mobile app to explore and get lost in any urban environment, was used last week as a tool in a very romantic marriage proposal. This is the first time an urban exploration app was used in a proposal for marriage. Dérive app presents the user with task cards, like 'follow the first person you see with a hat', to get to know an urban environment in new and surprising ways.

Long time user Chantelle de Lange, from South Africa, created a custom deck of task cards to explore the town of Clarens, a romantic enclave in the Maluti Mountains, together with her, now, fiance. The last card in the deck contained a photo of the couple, with the text "Will you marry me?" superimposed on it.

Chantelle's partner, Gerhard, was pleasantly surprised and soon realised their little trip was all meticulously planned to culminate in this very moment.

Gerhard, of course, said yes. Chantelle and Gerhard are set to get married in the middle of 2017. "Using Dérive app in my proposal to marry the love of my life was just perfect for us", she explains, because it "is that same spirit of discovery that is integral to what makes us work as a couple".

Chantelle's wedding proposal was thoroughly supported and planned together with Dérive's creators who make it their priority to keep its user community engaged and satisfied. "Her idea struck us as very much in the spirit of Dérive and also strikingly original. So we made sure we did all we could do for this to happen", says Babak Fakhamzadeh, one of Dérive app's co-creators.

Dérive app is a mobile, web-based, app that works on virtually any device. Based on the philosophies of the Situationists, Dérive app gets you lost in cities and towns and help you make discoveries - or in Chantelle own word's, adventures - and allows users to expand them with custom decks of cards.

For the full story, including photos, visit http://deriveapp.com/s/v2/a-derive-to-marriage/.

About Dérive app

Dérive app is an award winning mobile app that gets you lost in your city and lets you share that experience with others. Dérive app works on virtually any device and can be used anywhere by visiting http://deriveapp.com/app/.

In the past, custom decks have been created for multiple events and cities.

Contact

To learn more about Dérive app, visit http://deriveapp.com. For additional questions, please contact Babak Fakhamzadeh or Eduardo Cachucho:

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